

April

2019

SOCIAL MEDIA CAMPAIGN

Maryland Berry Farmers

#marylandberryfarmers

Facebook: <https://www.facebook.com/MarylandBerryFarmers>

Instagram: <https://www.instagram.com/MarylandBerryFarmers>



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22 Launch to Farms with POINT OF SALE ORDER FORM	23	24	25	26	27 SM Relaunch COMING SOON, MARYLAND STRAWBERRIES
28	29	30				

May

2019

SOCIAL MEDIA CAMPAIGN

Maryland Berry Farmers

Strawberries

#marylandberryfarmers

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Fruit Fact - Strawberries	2	3	4
5	6 Promote Recipes and child "Activity Book" available at local farms	7	8	9	10	11
12	13	14	15 National Pick Strawberry Day NOTICE	16	17 Strawberry Recipe Post	18
19	20 NATIONAL PICK STRAWBERRIES DAY	21 Offer link to Nutrition & Handling Flyer	22	23	24 Strawberry Recipe Post	25
26	27	28	29	30	31 Strawberry Recipe Post	

June

2019

SOCIAL MEDIA CAMPAIGN

Maryland Berry Farmers

Raspberries & Blueberries

#marylandberryfarmers

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Promote Recipes and child "Activity Book" available at local farms	4	5 Fruit Fact - Raspberries	6	7 Raspberry Recipe Post	8
9	10	11	12	13	14 Raspberry Recipe Post	15
16	17 Offer link to Nutrition & Handling Flyer	18	19	20	21 Raspberry Recipe Post	22
23	24 Promote Recipes and child "Activity Book" available at local farms	25	26 Fruit Fact - Blueberries	27	28 Blueberry Recipe Post	29
30						

July

2019

SOCIAL MEDIA CAMPAIGN

Maryland Berry Farmers

Blueberries & Blackberries

#marylandberryfarmers

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5 Blueberry Recipe Post	6
7	8 Offer link to Nutrition & Handling Flyer	9	10	11	12 Blueberry Recipe Post	13
14	15 Promote recipes & educational materials at local farms	16	17 Fruit Fact - Blackberries	18	19 Blackberry Recipe Post	20
21	22	23	24	25	26 Blackberry Recipe Post	27
	29 Offer link to Child Activity Book	30	31		Aug 2 Blackberry Recipe Post	